



Syfy Network App now available in iTunes Store along with apps for its smash hit series Warehouse 13 and Comic-Con San Diego

New York, New York July 20, 2010 Syfy is bringing fans to Comic-Con (July 21-25 in San Diego) with a major update to last year's iPhone app, along with a new Syfy network app and an app for its smash hit series Warehouse 13, it was announced today by Craig Engler, Senior Vice President/General Manager, Syfy Digital.

All the apps are now available in the iTunes store.

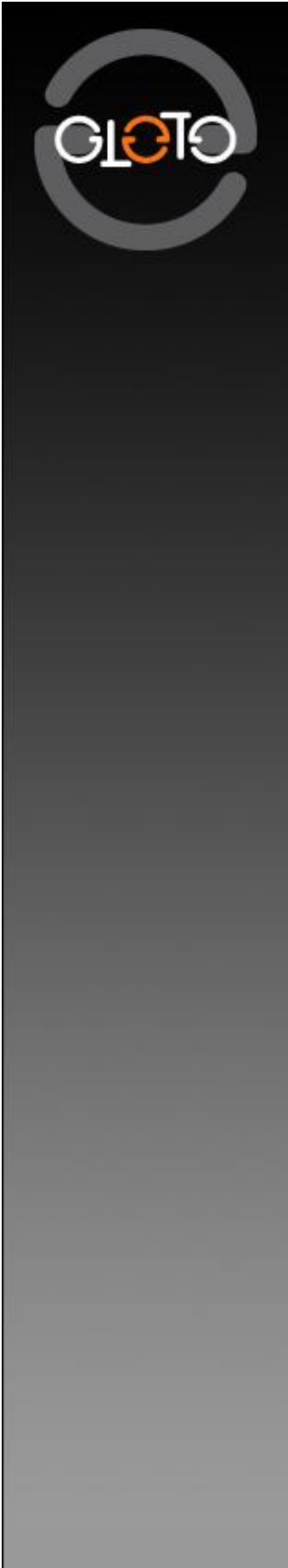
Said Engler: "Our viewers have a huge appetite for iPhone apps, and we're now serving millions of pages each month to iPhone and iPad users. Our new apps are bigger and better, including full integration with our Web site, tie-ins to Twitter, Foursquare integration and the ability for people to upload their own content."

The Syfy app is designed to let fans of the network stay in the loop with their favorite shows utilizing a robust set of iPhone-specific features. A growing library of literally hundreds of videos and images that are gives fans plenty to do when they're not watching their favorite Syfy shows, and the customizable app allows fans to tailor their experience to focus on the shows they love the most including the option to receive push alerts when new content is added.

With the Syfy app (<http://itunes.apple.com/us/app/syfy/id378092432?mt=8>), viewers can:

- See a full schedule of Syfy programming
- Watch videos from Syfy shows including sneak peeks, behind the scenes videos and talent video blogs
- Read episode guides for Syfy shows
- View image galleries from Syfy shows
- Download iPhone-optimized wallpapers for their phone
- Activate push alerts to be the first to learn about new content added to the app, special events happening on-air and tune-in alerts
- Follow their favorite Syfy stars on Twitter

The second season of Warehouse 13 poses an intriguing question to series fans: Do you have what it takes to be a Warehouse agent? With the new Warehouse 13 Agent Profile Creator iPhone app, Syfy offers viewers the opportunity to become a part of the Warehouse 13 universe. Choosing the era, specialty, and which of the artifacts in America's Attic fans are certified to handle, the users can take or upload a photo and see their agent ID. 'Agents' can share their profiles through Facebook, Twitter, or



with friends via e-mail, and browse the roster of other agents to see who else is snagging, bagging and tagging.

Last year Syfy's Comic-Con app offered convention-goers a fun, easy way to share their photos, keep up with breaking news from the con and learn about Syfy's panels and events. The 2010 version takes the app to new levels by providing the ability to share Comic-Con photos; view, rank and order photo booth prints, check into Syfy events with Foursquare, follow Syfy on Twitter and purchase Syfy Comic-Con exclusive merchandise.

Airing Tuesdays at 9PM (ET/PT) on Syfy, Warehouse 13 follows two Secret Service agents who find themselves abruptly transferred to a massive, top-secret storage facility in windswept South Dakota which houses every strange artifact, mysterious relic, fantastical object and preternatural souvenir ever collected by the U.S. government. The Warehouse's caretaker Artie (Saul Rubinek) charges Agents Pete Lattimer (Eddie McClintock) and Myka Bering (Joanne Kelly) with chasing down reports of supernatural and paranormal activity in search of new objects to cache at the Warehouse, as well as helping him to control the Warehouse itself. Allison Scagliotti plays Claudia, Artie's apprentice.

Warehouse 13 is produced for Syfy by Universal Cable Productions. Jack Kenny (The Book of Daniel) is Executive Producer and Showrunner.

Syfy is a media destination for imagination-based entertainment. With year round acclaimed original series, events, blockbuster movies, classic science fiction and fantasy programming, a dynamic Web site (www.Syfy.com), and a portfolio of adjacent business (Syfy Ventures), Syfy is a passport to limitless possibilities. Originally launched in 1992 as SCI FI Channel, and currently in more than 96 million homes, Syfy is a network of NBC Universal, one of the world's leading media and entertainment companies. (Syfy. Imagine greater.)